# BRAVE TASTES. NEXT LEVEL



# Why CHAZZ?

### Value for RETAILERS

1. **Stylish** – stands out in chips shelves

2. Exclusive flavours – for higher income customers

3. Premium product - higher profit per pack

4. Smaller packs – higher profit per shelf centimeter





### Value for CONSUMERS

- 1. **Exclusive** flavours
- 2. Only natural ingredients
- 3. No preservatives
- 4. No taste enhancers
- 5. Non-GMO

# **DIFFERENCES THAT MATTERS**

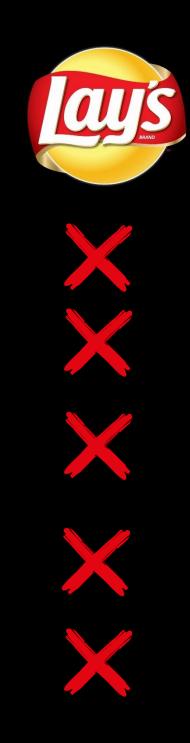
Kettle (less acrylamides)

**Natural** flavouring

**No** preservatives

No taste enhancers

Vegetables from family-owned farms

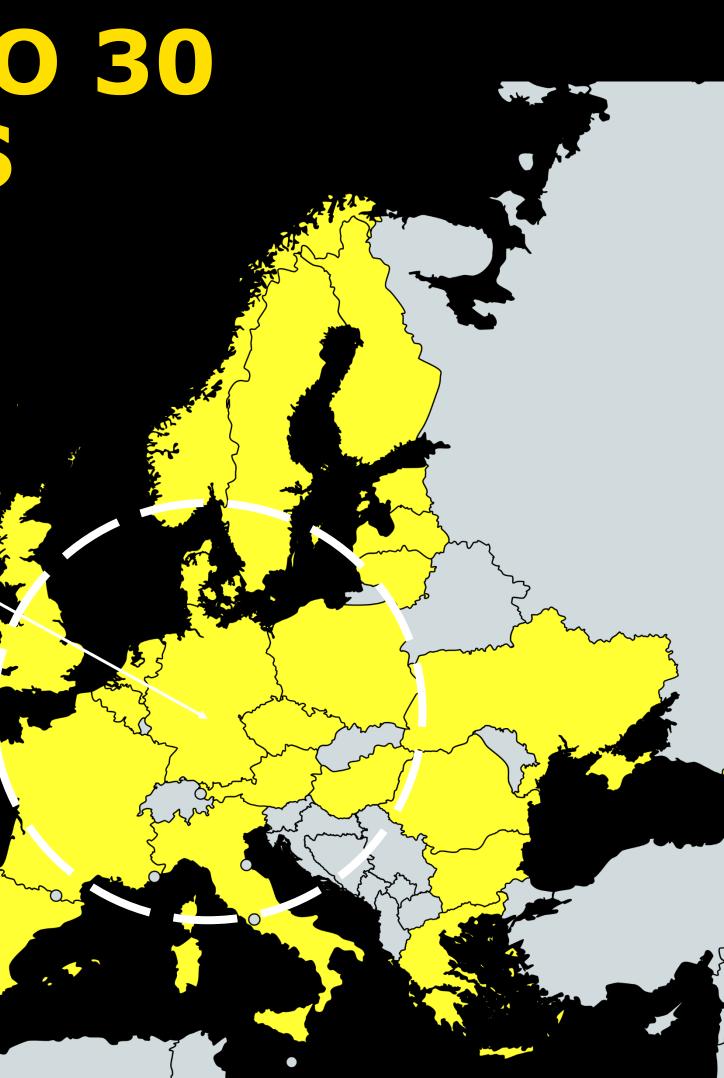






# WE EXPORT TO 30 MARKETS





# BRAVE TASTES POTATO CHIPS 18+ LINE

Line, specially created for youngsters: stands out in shelfs and generates natural buzz.



Clearly and vividly expressed exclusive flavours.

A brand that has earned the trust of young people is a guarantee of quality

NO TASTE ENHAN

Clear "good for you" communication:

- No preservatives
- No taste enhancers
- Gluten free

### ETHNIC CUISINE TASTES



#### **POLISH BIGOS STEW**

**LEGENDARY PINK SOUP** OR "ŠALTIBARŠČIAI"

#### UKRAINIAN **"BORSCHT" SOUP**

### DUMPLINGS



# UKRAINIAN BORSCHT CHIPS

### **Product objectives:**

**1. To remind** that the war is still going on and the Ukrainian fighters allows us to enjoy peaceful and normal life.

2. To express support for UKRAINIAN heroes and say THANK YOU, UKRAINE!

**3.** Millions of people support UKRAINE and this product will help spread message of peace

All profit from this product will go to Ukraine.

We believe that distributors will join to support UKRAINE and will order this product.



### o to Ukraine. AINE and will order this product.

# **POTATO CHIPS LINE**



#### **Caramelized onions**





#### Sea salt

#### Sour cream & onion

### **VEGETABLE CHIPS LINE**



Flavours: Parmesan cheese, Sea salt, Dill pickle, Sour Cream&Onion, Mild vinegar, Lime pepper





50%

Beetroots

25%

Carrots

25%

# FIRST PROTEIN POTATO CHIPS LINE

- Sx MORE PROTEIN
   than milk
- & Stylish eye-catching design
- Exclusive flavours
  (Cannabis, Dill Pickle)
- **No preservatives**
- ✤ No taste enhancers
- **Non-GMO**



3 X MORE

**PROTEIN VS** 

I

### 11 G PROTEIN



RICE PROTEIN KETTLE CHIPS

3 X MORE

PROTEIN

# FIRST IN THE WORLD PUSSY AND DICK FLAVOUR CHIPS



Flavour for brave and free **people -** designed to test friends' courage, openness and sense of humor.



Taste and instantly remember craziest love adventures, romantic evenings, or even lose your mouth virginity...



Box design can be adjusted AS NEEDED if minimum MOQ -5.000 units





# **OTHER PRODUCTS**







### **BATATA** chips

- ✓ Max. natural sweet potato chips with seasalt
- ✓ No sugar added
- ✓ No preservative or taste enhancers

### **RICE** crispies

- Sweet chili taste  $\checkmark$
- ✓ Best new product in chazz.lt customers review 2021





### **SUPER HOT chips**

- **3** levels for advanced heat-seekers:
- Medium hot JALAPENO HABANERO
- Very hot FLAMING GHOST
  - Super hot CAROLINA REAPER

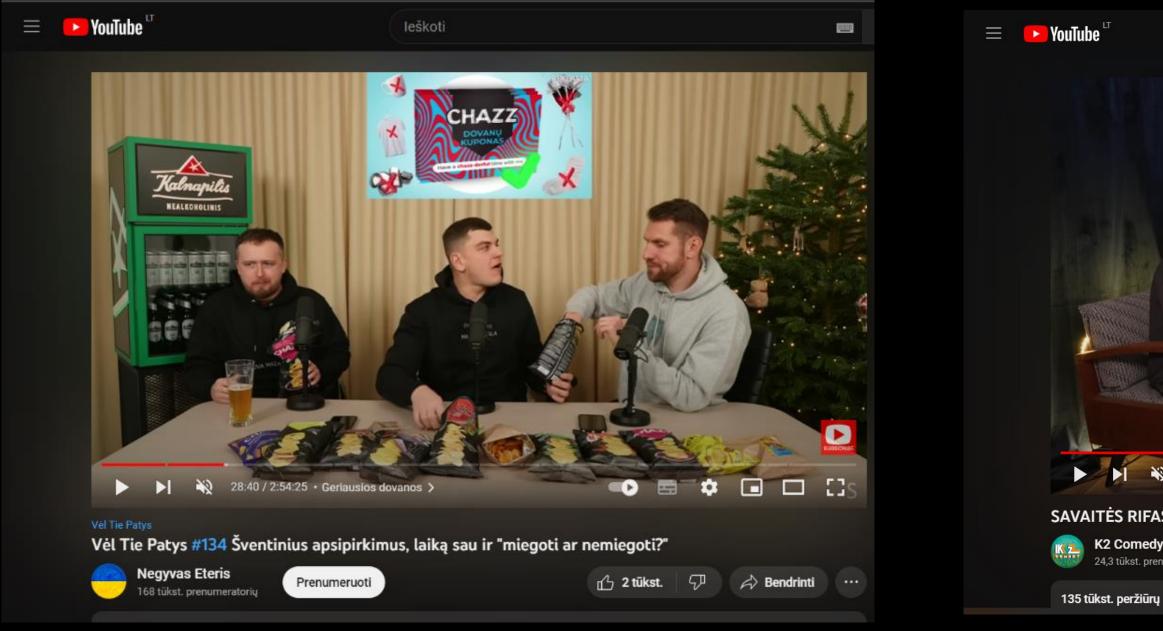
# SPECIAL SET FOR SUMMER

Chips and non alcoholic beverages set, that is perfect as a present, for picnics or celebrating different holidays, short summer runaways.

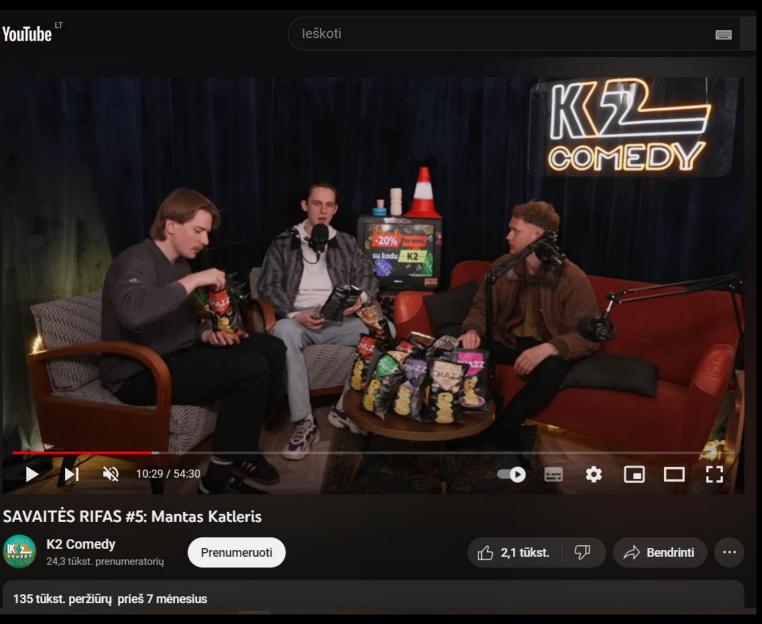




# THE MOST ADVERTISED CHIPS in Lithuania

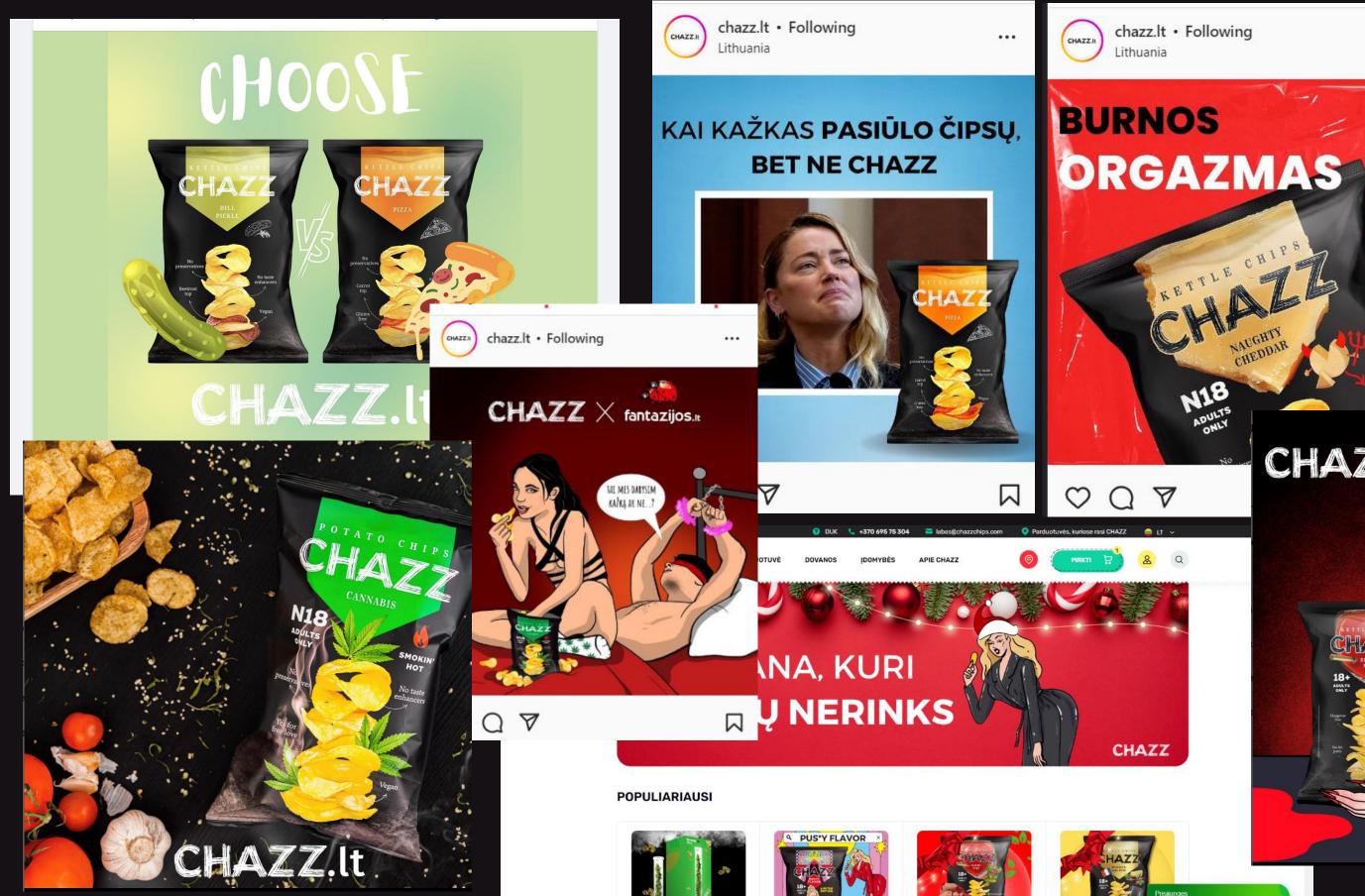


# Continous ads in the most watched podcasts in lithuania



500+ influencers and podcasters > 26.000 followers Instagram > 300k / monthly page views

# OSOCIAL MEDIA ADS





chazz.lt • Following

HAZA

CHAZZ.II

•••

chazz.lt • Following

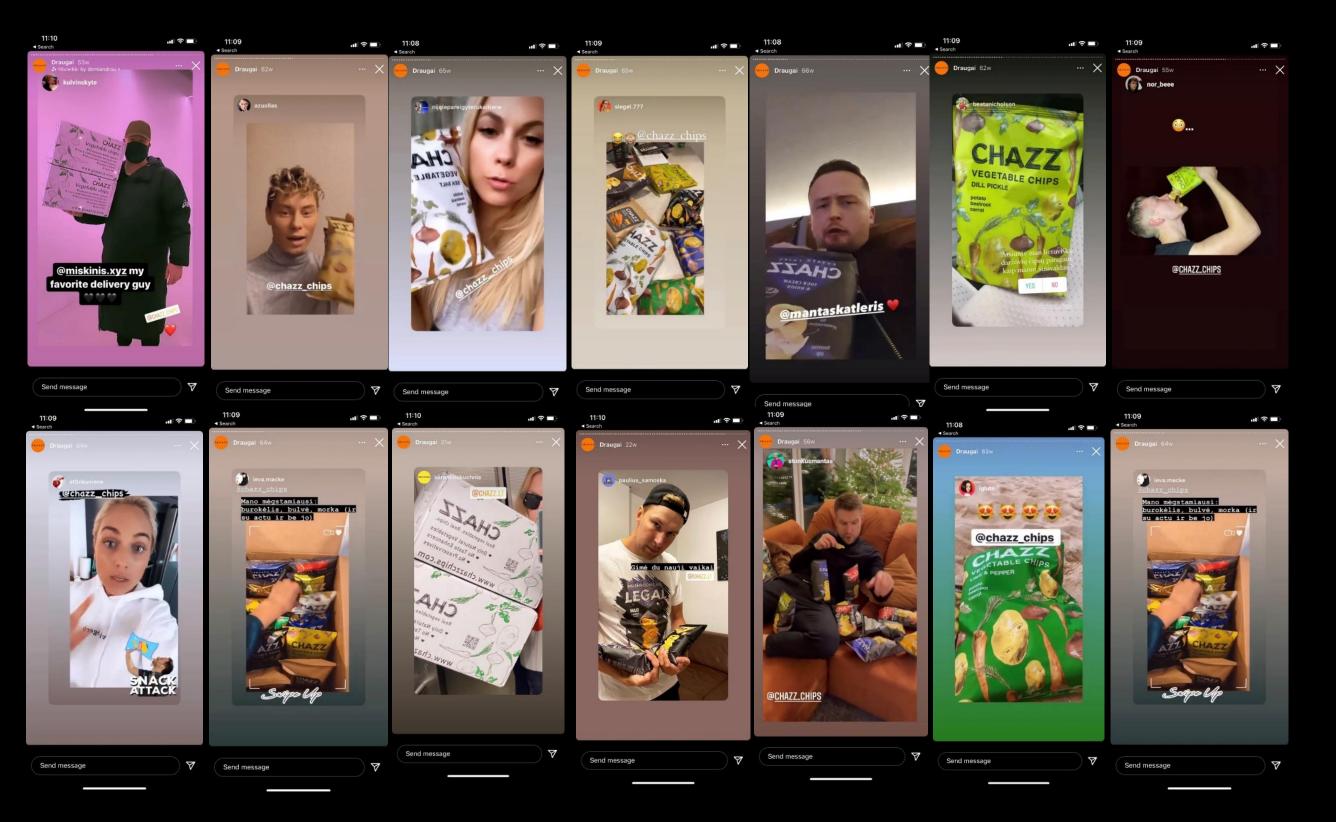
#### NEVAIKIŠKAI LIETUVIŠKI

NV A CHAZZ.lt

...

V

## INFLUENCERS





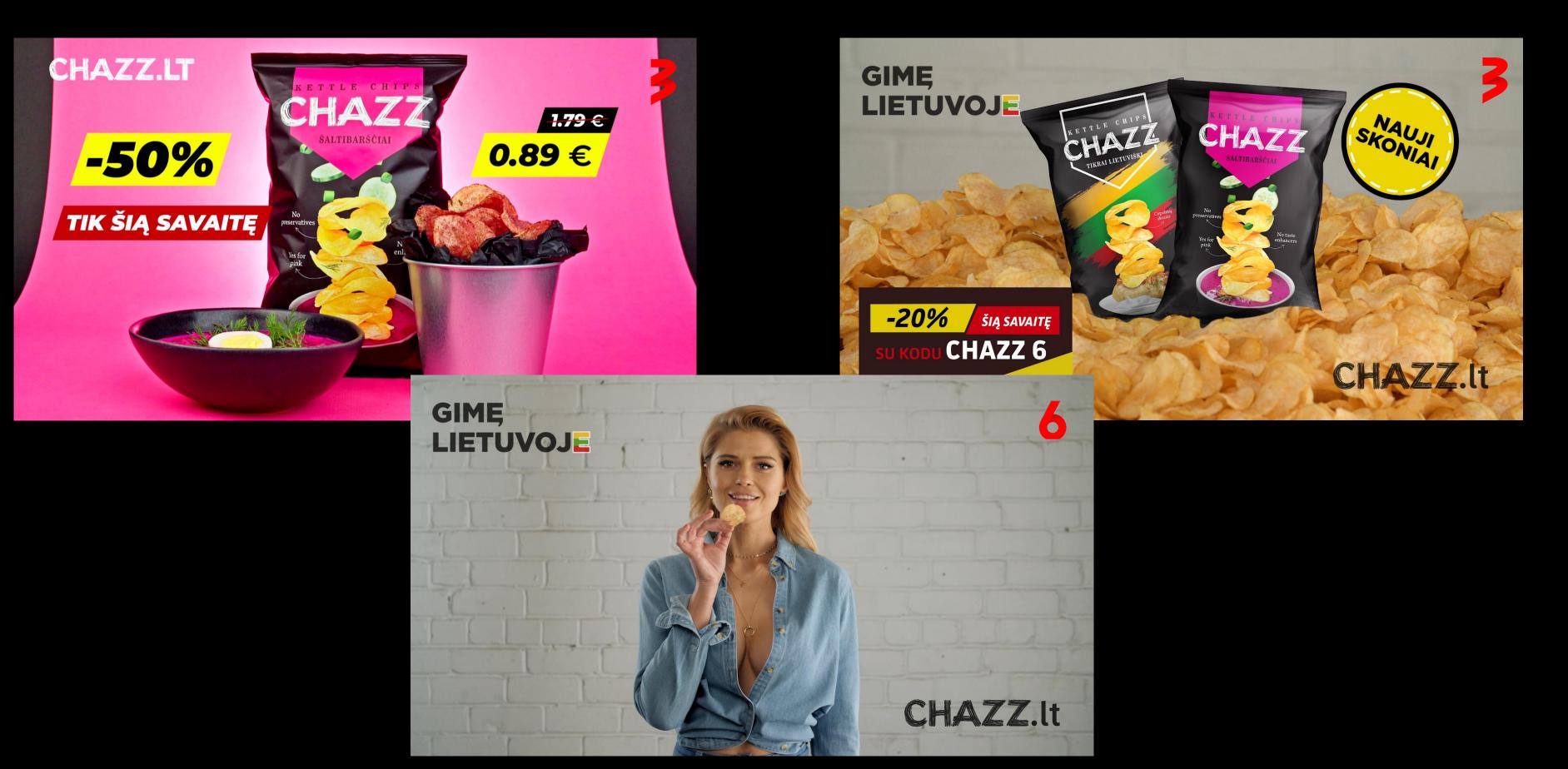
Adored by influencers: trendy alternative to conventional chips 20 300 "Instagram" followers, that reach young proffesionals

# OUTDOOR ADS





# TV ADS





EYE-CATCHING chips shelfs: MISSION is POSSIBLE. Let's talk!